

Inpix (www.inpix.ca) is a digital agency that creates memorable user experiences by combining the power of relationship marketing with the richness of digital content. Our team can provide the advice and tools you need to devise remarkably effective interactive and relational marketing strategies and to produce digital content of the highest quality.

By harnessing creativity and innovation, we are industry-recognized for the quality of our achievements and the satisfaction of our clients.

2000
Founded in

100%
Private Shareholders

25
Number of employees

Our services

Consulting

Strategic planning
Media planning and buying
Interactive marketing
Relationship marketing
Viral marketing and social media marketing (SMM)
Search engine marketing (SEO, SEM)
Analysis of the user experiences
Analysis and performance measures

Production

Corporate sites
Experiential sites
Entertainment sites (games, viral)
Promotional sites
Transactional sites
Interactive and social media advertising
Email campaigns
Paid search campaigns
PR campaigns
Content Management Systems (CMS)
Customer Profile Management (CRM)
Mobile applications and widgets
Interactive video
Multimedia content

Our philosophy

The key is to provide the public a memorable experience. Beyond the marketing and the technology, it's the content that creates the spark that arouses the emotion, which provokes the action, which ultimately makes the difference. Our winning combination: Relevant content based on ingenious marketing strategies, driven by provocative concepts and design.

A few of our clients

Best Buy Canada (National electronics retailer)
Canada Foundation for Innovation (4.5 billion in fund research innovation)
Cassis (National clothing retailer)
CBC Television (Canada's public television network)
Essilor (No. 1 worldwide in corrective lenses)
Danone Naya (International food & beverage distributor)
L'Opéra de Montréal
Reader's Digest Canada (National magazine publisher)
Stingray Digital (International karaoke online channel)
Telus (National telecommunications provider)
TD Insurance (TD Bank's insurance division)
Toyota
VRAK.TV (Youth television network)

Associations and accreditations

RMA (Relationship Marketing Association)
APCM (Marketing and Communication Professional Association)
IAB (Interactive Advertising Bureau of Canada)
RPM (Multimedia Producers Association)

Awards

- 4 Golden Arrows (Relationship Marketing Association)
- 3 Boomerangs (Quebec's prestigious digital contest)
- 1 Webaward 2007 (North America's Web Association)
- 1 Certificate of excellence (Canadian PR Society)
- 1 Official Honoree Distinction (Webby Awards 2009)

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